



Insuring God's Harvest

LIFE INSURANCE

A Practical Handbook for Funding
Worldwide Evangelism

Charles Kennedy

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Now He that ministereth seed to the sower both minister bread for your food, and multiply your seed sown, and increase the fruits of your righteousness: 2 Corinthians 9:10

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From the Author

I have shared my heart in this book, birthed from a passion to spread the gospel around the world. After working in the insurance industry for over 40 years, it appears to me that we can utilize these wonderful financial resources at any income level to multiply our impact dramatically toward the church and its missions.

Even those with limited budgets can make a significant contribution by their willingness to donate just a small portion of their income into an investment vehicle that will pay out much more than invested. It is the principle of seedtime and harvest played out.

This book not only offers strategies for wealthier individuals with advanced estate planning ideas, but also invites and encourages everyone of any means to participate in funding the Gospel with the donation of a simple life insurance policy. By studying the content within these pages, you can discover how to maximize your giving potential and become a key player in advancing the Kingdom of God, regardless of your income level.

Just envision the immense impact if everyone, no matter how modest their means, were to designate even a tithe of their current life insurance proceeds to the Lord's work. The Gospel is free, but it takes money to transport it to a lost and dying world!

Pray about how you can start utilizing this method right away. It is now within the reach of every willing heart to support the Kingdom of God worldwide affordably and powerfully.

Pastor Chuck

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Introduction:

The Power of Charitable Giving in Faith-Based Communities

Charitable giving, deeply rooted in Christian faith and practice, is a powerful expression of love, compassion, and stewardship. It is an act that embodies the Christian values of spreading the Gospel, helping those in need, and supporting the growth and vitality of the Church. Through charitable acts, believers not only serve in faith and obedience to the Lord Jesus, but also their fellow human beings while living out their faith in tangible, impactful ways.

Why Life Insurance for Church, Missions, and Christian Ministries?

Life insurance, often viewed primarily as a financial safety net, emerges as a remarkable tool for Christians seeking to support their church, missions, and Christian ministries. This tool multiplies the potential of their financial seed beyond traditional giving, enabling believers to make significant, lasting contributions to their faith communities far exceeding their initial gift.

In "Insuring God's Harvest, A Practical Guide for Funding Worldwide Evangelism," we explore how life insurance can become a strategic and powerful instrument for Christians aiming to financially support their churches, mission work, and Christian organizations. This guide delves into various methods and approaches to use life insurance for faith-based charitable giving, providing readers with insightful strategies to maximize their impact.

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Each chapter of this eBook is dedicated to a different aspect of using life insurance for charitable giving within a Christian context. From designating your church as a beneficiary to supporting international mission work, and from involving your family in faith-based giving to understanding the tax and legal implications, this guide covers it all.

Join us on this journey of faith, generosity, and strategic planning. Discover how you can use life insurance not only as a means of securing financial stability for your loved ones but also as a powerful tool to foster the growth of your church, support mission work, and contribute to Christian ministries, thereby leaving a lasting legacy in line with your faith and values.



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Chapter 1: The Basics of Charitable Giving with Life Insurance

Understanding Life Insurance as a Philanthropic Tool in the Christian Context

Life insurance, in the Christian perspective, transcends its traditional role as a financial safeguard. For believers, it presents an opportunity to uphold the values of stewardship and generosity central to Christian teachings. By naming your church, mission, or a Christian ministry as a beneficiary, life insurance becomes a conduit for extending your legacy of faith and service.

Life insurance policies, whether term or whole life, can be tailored to align with your philanthropic vision. Understanding the types of policies available and how they can be structured to benefit your chosen faith-based organization is the first step in this journey.

Beneficiary Designations and Charitable Organizations

Naming a charity as a beneficiary is straightforward yet profound. You can designate your church or a Christian ministry as the primary or secondary beneficiary of your policy. This act ensures that, upon your passing, the proceeds from your policy directly support the religious cause or organization that resonates with your faith and values.

When designating a beneficiary, it's crucial to be specific and clear. Include the full name of the church or organization, its address, and if possible, a contact person to ensure that the proceeds reach the intended recipient without complications.

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Chapter 2: Leave a Legacy: Making Your Church or Ministry a Beneficiary

Directing Life Insurance Proceeds to Religious Institutions

Choosing to name your church or a specific ministry as the beneficiary of your life insurance policy is a creative way to leave a lasting legacy. This decision allows you to make a substantial contribution to the spiritual and community-based projects long after you're gone, thereby extending your impact and commitment to your faith.

When you name a church or ministry as a beneficiary, you're providing them with a financial resource that can be used for various purposes. It could support the construction of new facilities, fund missionary work, sustain educational programs, or aid in community outreach efforts. And you certainly wouldn't want to underestimate the significance of your ongoing tithes and offerings once you ascend to Glory. Ensuring their protection is crucial, as they will be sorely missed without proper insurance.

Establishing Endowment Funds for Long-Term Impact

Another powerful way to utilize your life insurance for charitable giving is by establishing or contributing to an endowment fund within your church or ministry. An endowment fund is a financial investment vehicle where the principal amount remains intact, and only the investment income is used for church-related activities.

By designating your life insurance proceeds to go into such a fund, you ensure that your gift keeps giving for years to come, supporting the church's mission and activities sustainably and consistently.

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Chapter 3: Leveraging Cash Value: Immediate Impact

Using Cash Value for Immediate Charitable Contributions

Indexed Universal Life (IUL) policies, along with whole life and universal life insurance, are notable for accumulating cash value over time. This feature is particularly advantageous for policyholders who wish to support their church or ministry. IUL policies offer the potential for higher cash value growth linked to a stock index, providing a more robust platform for charitable giving.

You can tap into the cash value of these policies to make direct contributions to your chosen faith-based organization. This approach not only allows for significant immediate impact but also lets you witness and participate in the fulfillment of your philanthropic goals during your lifetime.

Supporting Special Projects and Initiatives with Enhanced Cash Value

The enhanced cash value potential in IUL policies can be particularly effective in supporting specific projects or initiatives within your church or ministry. Whether you're interested in funding a new community outreach program, aiding in disaster relief efforts, or contributing to the construction of new church facilities, IUL policies provide a flexible and impactful means of contributing.

With IUL policies, you have the opportunity to align your financial planning with your spiritual values, ensuring that your contributions are both significant and in harmony with your personal convictions and faith-driven goals.

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Chapter 4: Charitable Gift Annuities and Life Insurance

Combining Life Insurance with Charitable Gift Annuities

A charitable gift annuity (CGA) is a unique agreement where you make a sizable donation to a church or ministry and, in return, receive a fixed income stream for life. When paired with life insurance, this arrangement can be particularly powerful. By funding a CGA with the proceeds or value of a life insurance policy, you can create a lasting legacy while also securing a stable income source.

This approach is especially appealing to those who wish to support their church or ministry significantly but also need to consider their income needs. The CGA provides a way to fulfill both objectives effectively.

Creating a Steady Income Stream for Yourself and the Charity

When you set up a CGA using life insurance, part of the premium payments can be structured to fund the annuity, which in turn provides you with regular income. Upon your passing, the remaining value of the life insurance policy then goes to your designated church or ministry.

This strategy offers a dual benefit: it provides a steady income stream for you during your lifetime and ensures that your chosen religious organization receives a substantial donation afterward. It's a win-win situation that aligns financial planning with spiritual generosity.

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Chapter 5: Charitable Remainder Trusts (CRTs) and Life Insurance

Structuring a CRT to Include Life Insurance

A Charitable Remainder Trust (CRT) is an irrevocable trust designed to convert assets, including life insurance policies, into a lifetime income stream for the donor, with the remainder going to a church or ministry of your choice. When you include a life insurance policy in a CRT, the trust receives the policy's death benefit upon your passing, which is then distributed to your chosen church, mission, or ministry.

This approach allows you to leverage the full value of your life insurance policy for charitable purposes while receiving tax benefits and income during your lifetime. The CRT effectively transforms your policy into a tool for both personal financial planning and significant ministry giving.

Balancing Lifetime Income and Charitable Impact

With a CRT, you can set up a structured payout system that provides you with regular income based on the value of the life insurance policy. This arrangement offers financial security and peace of mind, knowing that your long-term needs are addressed.

Simultaneously, the ultimate beneficiary of the trust – your chosen church or ministry – is assured a substantial contribution. This balance between personal benefits and charitable giving embodies the Christian ethos of stewardship and generosity, ensuring that your legacy of faith and support continues well beyond your lifetime.

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Chapter 6: Donor-Advised Funds: A Flexible Approach

Contributing Life Insurance to Donor-Advised Funds

Donor-Advised Funds (DAFs) provide a flexible and efficient way to manage charitable giving. By contributing a life insurance policy to a DAF, you can simplify your ministry of giving, gaining the ability to recommend grants to various churches, missions, and Christian ministries over time.

Managing Charitable Giving Over Time

One of the key benefits of using a DAF in conjunction with life insurance is the ability to manage and direct your giving over time. As the policy matures or is redeemed, the funds are allocated to your DAF, from which you can recommend distributions to different faith-based organizations as you see fit.

This approach offers tremendous flexibility, enabling you to respond to changing needs within your church and the broader Christian community. It also allows for a more strategic and thoughtful approach to giving, as you can take the time to assess where your contributions can make the most significant impact.

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Chapter 7: Impact Beyond Borders: International Charitable Giving

Supporting Global Causes Through Life Insurance

The reach of your generosity can extend far beyond local churches and ministries, impacting lives across the globe. International charitable giving through life insurance allows you to support missionary work, global evangelism, and international aid programs. By designating international Christian organizations or specific global missions or missionaries as beneficiaries of your life insurance policy, you can make a substantial impact on a worldwide scale.

This approach not only aids in spreading the Gospel but also contributes to humanitarian efforts, educational programs, and health initiatives in underprivileged areas around the world.

Navigating Legal and Tax Implications

International charitable giving, while noble and impactful, comes with its own set of legal and tax considerations. Different countries have varying regulations regarding charitable donations from foreign sources, and these need to be navigated carefully to ensure compliance.

Moreover, the tax benefits of donating life insurance proceeds to international charities may differ from domestic giving. It is crucial to consult with legal and financial experts who specialize in international philanthropy to maximize the effectiveness of your donation and to ensure adherence to all relevant laws and tax regulations. The simplest solution is to give to churches within the United States that support these international ministries already.

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Chapter 8: Naming a Charity as Contingent Beneficiary

Ensuring Your Heart's Vision Continues

Life insurance allows for the designation of both primary and contingent beneficiaries, offering a layered approach to your charitable giving. By naming a church, mission, or Christian ministry as a contingent beneficiary, you ensure that your missionary vision endures, even if the primary beneficiary is no longer able to receive the benefits.

This approach provides a safety net, ensuring that the proceeds from your life insurance policy still go towards a meaningful cause if the original plans cannot be fulfilled. It's a thoughtful way to safeguard your intent to support Christian missions and ministries.

Contingency Planning for Charitable Beneficiaries

The inclusion of a charitable organization as a contingent beneficiary is particularly important in scenarios where the primary beneficiary predeceases you or declines the proceeds. In such cases, the life insurance benefit seamlessly transitions to supporting the Christian cause you have chosen.

This foresight in estate planning reflects a deep commitment to faith-based stewardship, ensuring that your assets are used to further the Gospel and support Christianity, regardless of unforeseen circumstances.

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Chapter 9: Engaging the Next Generation: Family Philanthropy

Passing Down Values Through Charitable Giving

Charitable giving, when interwoven with faith, becomes more than just a financial decision; it's a spiritual journey. In a Christian household, passing down values to the next generation through charitable giving involves not only discussions about finances but also about faith, prayer, and stewardship. Involving your family in your life insurance and charitable giving decisions offers a valuable opportunity to impart the principles of generosity and trust in God's guidance.

Praying Over Giving Decisions with the Family

Integrating prayer into the decision-making process is crucial. As you consider which churches, missions, or ministries to support through your life insurance policy, take time to pray together as a family. This not only seeks divine guidance in your decisions but also reinforces the idea that financial stewardship is a matter of faith and obedience to God.

In these moments of prayer, family members can express their thoughts, share their hearts, and listen for God's direction. This practice helps to ensure that the decisions made are not just financially sound but also spiritually aligned with God's purpose for your family and the wider community.

Involving Family Members in the Decision-Making Process

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This approach to family philanthropy – marked by joint discussions, prayer, and reflection – nurtures a sense of unity and shared purpose. It encourages younger family members to view wealth not just as a means of personal comfort, but as a tool for God's work. It prepares them for future stewardship and imbues them with a sense of responsibility towards the work of God worldwide.



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Chapter 10: Tax Advantages and Implications

Understanding Tax Benefits of Charitable Giving

When structured properly, life insurance policies used for charitable giving can provide significant tax benefits. Donors should be aware of how these benefits can impact their overall financial strategy. This includes potential deductions for premiums paid on policies when the church or ministry is named as the owner and beneficiary, as well as the tax-free nature of the death benefit received by the organization or person.

Navigating these benefits requires a clear understanding of the current tax laws and regulations, which can vary depending on your location and the specifics of your policy. It's important to stay informed and consult with tax professionals to maximize the effectiveness of your charitable contributions.

Mitigating Tax Implications for Beneficiaries

In addition to the benefits to the charity, using life insurance for charitable giving can have positive tax implications for your estate and your beneficiaries. Life insurance proceeds are generally not subject to income tax, and when used for charitable purposes, can reduce the taxable estate size, potentially leading to lower estate taxes.

Christian attorneys and accountants can help you explore these aspects in detail, providing you with the knowledge to make informed decisions about using life insurance for charitable giving, in a way that aligns with your financial and Biblical goals.

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Chapter 11: Navigating Legal Considerations

Seeking Professional Advice for Charitable Giving

While life insurance can be a powerful tool for charitable giving, navigating the legal intricacies requires expertise. This is where professional advice becomes invaluable. Bible believing legal professionals, particularly those experienced in estate planning and charitable giving, can provide essential guidance to ensure that your philanthropic intentions are realized in compliance with the law.

These experts can assist in structuring your life insurance policy correctly, making sure that beneficiary designations are clear and legally sound, and advising on any potential legal hurdles that might affect your plans. They can also keep you updated on any changes in legislation that might impact your giving strategy.

Compliance with Legal Requirements

Every charitable contribution, especially those involving significant assets like life insurance, must adhere to a range of legal requirements. This ensures that the transfer of benefits to your chosen church or ministry is seamless and free from legal complications.

It's important to understand the legal framework surrounding charitable donations, including any limitations or requirements specific to your jurisdiction. Christian legal professionals can help navigate these regulations, ensuring that your contribution is both effective and compliant.

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Conclusion: Crafting Your Unique Charitable Giving Strategy and How I Can Assist

Leaving a Lasting Legacy Through Life Insurance

As we reach the end of "Insuring God's Harvest, Life Insurance, A Practical Handbook for Funding Worldwide Evangelism," it's evident that life insurance is a versatile and powerful tool for supporting your church or ministry. From straightforward beneficiary designations to more sophisticated strategies like CRTs and DAFs, life insurance aligns financial planning with spiritual commitments.

Your Journey to Sowing Financially, Supported by Expert Guidance

As a pastor specializing in the ministry of planned giving, I understand the nuances and spiritual significance of using life insurance for charitable purposes. Whether you are considering a small policy or a more substantial plan, I am here to assist you. I offer no-obligation discussions to explore what is available and suitable for your budget and Godly goals.

Remember, any amount is valuable in this endeavor. A small life insurance policy can be incredibly impactful, offering substantial benefits to your chosen church or ministry at very affordable premiums. This approach makes ministry support accessible to almost anyone, regardless of their financial situation.

Start Small, Make a Big Impact

I encourage you to start with what you can – even a small policy can be a significant step in supporting your faith community. This is not just about the financial aspect; it's about making a meaningful contribution that aligns with your values and spiritual beliefs.

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Reach Out for a Tailored Approach to Charitable Giving

If you're ready to explore how life insurance can be used to support your church or ministry, or if you're simply curious about what options are available within your budget, please reach out to me. Together, we can discuss a strategy that suits your financial situation and fulfills your desire to contribute to the growth and vitality of your faith community.

Your decision to engage in church and ministry support through life insurance is a powerful testament to your faith and a commitment to leaving a lasting legacy. Let's work together to create a plan that is both spiritually rewarding and financially prudent.

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Illustrative Scenarios of Charitable Giving through Life Insurance

The following scenarios are imaginative examples meant to inspire and provide ideas on how life insurance can be used for making meaningful contributions to churches and ministries:

Endowment Creation for a Local Church:

Imagine a couple who decide to purchase a life insurance policy with their church named as the beneficiary. Their vision is to establish an endowment fund after their passing, which could continually support the church's community programs and services. You can easily achieve this by purchasing a simple Life Insurance policy or designating an existing one. By making a small monthly investment in Life Insurance, you can contribute large sums of money to the church.

Missionary Work Support:

Picture a retired educator with a heart for missionary work. She allocates a life insurance policy to her favorite missionary organization. Upon her graduation to Glory, the organization receives a substantial sum, enabling them to fund mission projects globally, in line with her lifelong support for missionary causes. You can make use of the cash values from specific types of Life Insurance before receiving the full payout to enhance your journey along the way.

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Ministry Expansion Funding:

Consider a business owner deeply committed to a youth development ministry. He designates the ministry as the beneficiary of his life insurance policy to support its future expansion. This strategic planning results in the ministry receiving funds necessary to build new facilities and reach more young people during his life as well as after, leaving a legacy of young people changed eternally.

Establishing a Scholarship Fund:

Imagine a church member who does not have any children and chooses to utilize his life insurance to establish a scholarship program for the younger members of his church. The payments he made towards the policy while he was alive become a lasting contribution, offering educational prospects to the future generations within his church community.

Creating an Emergency Fund for a Ministry:

Think of a dedicated individual involved in a ministry who uses her life insurance to ensure the ministry's financial stability. She names the ministry as her policy's beneficiary, intending the proceeds to serve as an emergency fund, securing the organization's future.

All These Scenarios use Affordable Life Insurance to multiply Thousands into Ministry:

These scenarios are not real-life stories but are intended to illustrate the potential and versatility of using life insurance as a tool in supporting church and ministry organizations. They show how individuals, regardless of their financial background, can significantly impact their chosen causes through thoughtful planning and life insurance. Imagine the immense financial potential that arises when numerous followers of God grasp this vision and generously contribute by planned giving to spreading the Gospel to the nations.

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Scriptures to Meditate Upon

While the earth remaineth, **seedtime and harvest**, and cold and heat, and summer and winter, and day and night shall not cease. Gen 8:22

A good man **leaveth an inheritance to his children's children**: and the wealth of the sinner is laid up for the just. Prov 13:22

Cast thy bread upon the waters: for **thou shalt find it** after many days. Eccl 11:1

Will a man rob God? Yet ye have robbed me. But ye say, Wherein have we robbed thee? In tithes and **offerings**. Mal 3:8

He that hath a bountiful eye shall be **blessed; for he giveth** of his bread to the poor. Prov 22:9

But this I say, He which soweth sparingly shall reap also sparingly; and he which **soweth bountifully shall reap also bountifully**. Every man according as he purposeth in his heart, so let him give; not grudgingly, or of necessity: for **God loveth a cheerful giver**. And God is able to make all grace abound toward you; that **ye, always having all sufficiency** in all things, may abound to every good work: 2Cor 9:6-8

Give, and it shall be given unto you; good measure, pressed down, and shaken together, and running over, shall men give into your bosom. For with the same measure that ye mete withal it shall be measured to you again. Luke 6:38

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About the Author



Pastor Chuck Kennedy is passionate about spreading the love of God. He founded Faith International Christian Center in 2003 and has also preached in many countries worldwide. Publisher of a Christian Newspaper, He's Alive News, he and his wife also do a daily Facebook program, God Is Real. Having personally experienced miracle healing, he teaches how to walk in full salvation, including divine health.

Other Books by Pastor Chuck Kennedy

Prophesy, Testify, Till you Give the Devil a Black Eye!

Why Do Christians Get Sick?

Tract: The Simple Plan of Salvation



Tract: Be Filled with the Spirit

Newspaper: He's Alive News

[Check out He's Alive News Here.](#)

Broadcasts By Pastor Chuck & Arlyn Kennedy



God Is Real: Monday through Fridays 5:30 a.m.

Healing Is Yours: Saturdays 5:30 a.m.

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Turn the Page. Start Your Legacy. Change the World.

Learn how a simple life insurance policy can become an extraordinary tool in your arsenal of giving, enabling you to support your church, missionaries, and ministries in ways you never imagined possible. Whether it's funding the next big church project, supporting global missions, or leaving a legacy that echoes your values, this book shows you how to do it effectively and with a heart full of joy.

Imagine the billions that could be directed towards the Kingdom if everyone participated. This book is not just a guide; it's a movement towards mobilizing staggering amounts of resources for Gospel outreach worldwide. This book is written for the ones who "live to give", the paymasters in the Kingdom of God. Those who share a vision of abundance and no lack for the Kingdom of God.